



ANNAPOLIS BOAT SHOWS

2021

BOAT SHOW HEALTH
AND SAFETY MANUAL

Updated: February 2021

annapolisboatshows.com/show-health-policy

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GUIDING PRINCIPLES



The Annapolis Boat Shows

have a rich fifty-year history of exhibiting the latest boats and yachts of all sizes, alongside boating products and accessories to enhance the nautical lifestyle. Like every year, the Annapolis Boat Shows have the health and safety of exhibitors, attendees, sponsors, and staff as their highest priority. In preparation for holding this year's outdoor event, they are taking unprecedented steps to proactively anticipate and deal with possible complications caused by COVID-19. They are collaborating with

county and state health departments, government officials, and other events with similar characteristics to develop safety standards, procedures, and policies to ensure a safe and productive boat show experience.

These shows are important to the boating industry, and the organizations who support the exhibitors. The Annapolis Boat Shows takes this responsibility very seriously and knows that, in this year, they have a further commitment to protecting all participants from the possible spread of COVID-19. The following manual

EVENT GOAL

Assemble the highest quality audience of boat and accessory consumers, while safely providing economic stimulus to the boating industry, and the state of Maryland.

details the extensive measures being put in place to limit the threat of exposure, while also providing support to the area's economic recovery. As guidelines evolve, this document, too, will evolve until the most comprehensive health safety protocols are in place this April.

2021 SHOW POLICIES OVERVIEW:

The following measures have been put in place for the 2021 Bay Bridge Boat Show (April 15-18).



Pre-sold Tickets

Attendance to the shows will be regulated through pre-sold tickets.



One-way Walkways

Tent configurations have been altered to include one-way only walkways.



Social Distancing

All workshops and VIP areas will be limited to 50% capacity, allowing for proper physical distancing. Signage and floor decals will be dispersed amongst showgrounds encouraging all to remain 6 ft apart.



Required Face Coverings

If stipulated by County Health Officials, anyone entering showgrounds is required to wear a face covering at all times. Face covering dispensers will be made available at all show entrances.



Wash & Sanitizing Stations

Touchless hand sanitizing and washing stations will be made accessible throughout the show.



No Dogs or Strollers

Due to Maryland Health Department guidelines, no dogs or strollers will be allowed this year.



Daily Cleaning

Showgrounds will close each day at 6:00 p.m (5:00 p.m. on the last days of each show). Exhibitors and attendees will have 30 minutes to make their way to the exits. After this, our Clean Team will begin disinfecting the show premises.

EVENT GUIDELINES & PROCEDURES



Personal Protection Equipment (PPE):

All participants in the shows and entering the show grounds will be required to wear personal protection equipment (PPE) as stipulated by the County Health Officials. As a private event anticipating a sizable gathering of participants, the guidelines dictate the wearing of face coverings at all times whether or not individuals are presenting symptoms.



Cleaning and Disinfecting:

The Annapolis Boat Shows Clean Team will undertake deep cleaning before, during, and after each show day to ensure the highest standards of hygiene and cleanliness. This includes continuous high-touch surface cleaning throughout each day of the shows.



Our event staff will also provide attendees with access to additional hand washing facilities (soap and water) and touchless hand sanitizing stations throughout the event space, encouraging all participants to regularly wash and sanitize their hands. An abundant use of signs around the show will stress the importance of regular hand washing and no face touching.



Physical Distancing and Contact:

Tickets will be offered in a mobile-friendly format with the capability of being downloaded or displayed on a mobile phone for touchless entry.

6 ft.



Guests in line at all entrances will be properly spaced using visual ground markers every six feet and other distancing signage. Exception: Family members residing together.



Staff Requirements:

- Boat Show Employees will be screened each day, including temperature check.
- Will be provided with face coverings and gloves.
- Trained on sanitization procedures.
- Work in their designated areas and stagger break times with an outside break area provided.

PRE-SHOW COMMUNICATION FOR EXHIBITORS

Regular communication leading up to the shows will be distributed to exhibitor groups indicating event expectations for all parties involved. All will be required to acknowledge receipt of, understanding of, and agreement to comply. Cleaning strategies will also be requested from each of the exhibitors' unique display area. As the guidelines evolve, so will the communication messaging and channels. Various methods of delivery for this communication will be used and the show's website, AnnapolisBoatShows.com, will be the main reference point for all communication.

Objectives for each communication and use of specific media include:

- Expressing our dedication to have a safe show, serving the industry in the best possible way and providing a productive work environment with necessary restrictions.
- Communicate the strategy to flatten the attendance curve by adding a fourth day. All show days will see similar, more modest crowds with the goal of achieving a similar overall attendance without spikes on certain days.
- Insert photos of people wearing proper PPE and social distancing in our advertising leading up to the shows.
- Emphasize that those with underlying conditions, showing any signs of illness or who do not wish to accept the guidelines should stay home this year and visit again next year.
- Communicate that the check-in for all vendors and exhibitors will be extended to allow for a more orderly and safer load-in period.

GUEST SAFETY GUIDELINES

The health and safety of our guests is our team's highest priority. We have implemented the following new procedures and processes to ensure all of our guests enjoy their time with us and know that we have provided a safe environment for them this April. As time progresses, these new regulations will be updated.

Pre-Show Screening:

- All attendees will be encouraged to purchase tickets in advance.
- All tickets will be mobile friendly to encourage a touchless entry into the shows.
- Face coverings must be worn when boarding and riding the bus and inside showgrounds.
- Ticket scanning, and face coverings are required before entry.
- Both entrances will display the new safety regulations put in place.

Personal Protection Equipment (PPE):

- Everyone must wear a face covering at all times, if required by county health department.
- Allowable coverings include a cloth or approved face covering over nose and mouth.
- Anyone failing to wear a face covering will be asked by staff to wear the covering or leave the show.
- CDC-approved face coverings will be made available at all show entrances in designated dispensers for anyone who does not have their own covering.
- Additional security has been hired to assist in ensuring all guests are following these new guidelines.

Distancing Etiquette: 6 feet minimum between non-related parties

- When parking off-site, 50% of bus seats will be blocked off, encouraging social distancing. Family members will be allowed to sit together.
- One-way traffic flow through mesh wall tents will be strictly enforced.
- Entrances to the show will be clearly marked with 6 feet apart floor decals.
- Signage placed throughout the show will further encourage constant social distancing as guests roam the showgrounds.

Show Closing & Nightly Cleaning

- The show will promptly close at 6:00 p.m.
- Everyone is asked to leave 30 minutes after closing to allow for nightly cleaning and disinfecting by the Clean Team.
- Signage will be placed in strategic areas throughout the show giving proper warnings, instructions, procedure illustrations, and highlighting entrance/exit locations.
- Bathroom facilities will be single stall only, with constant deep cleaning.

STREAMLINED DAILY SHOW ATTENDANCE

Flattened daily attendance, open sided tents, one-way aisles, face covers at all times, and constant disinfecting and deep cleaning will absolutely ensure a safe and comfortable experience for all guests, while still providing a consumer population that will provide a productive business climate for our exhibitors.



BOAT SHOW LAYOUT: Facilitating Distance and Safety

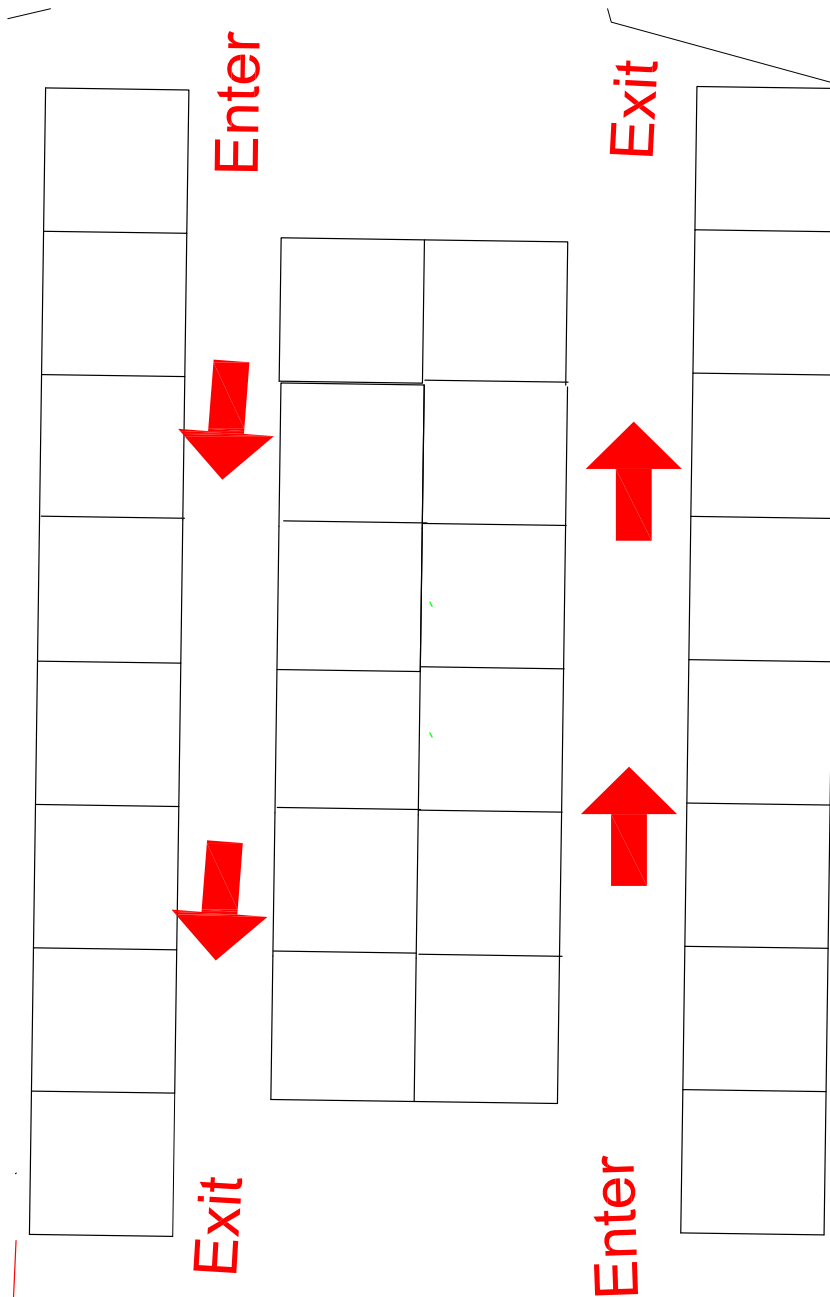
Entrances

- Guests who park at any designated off-site location will be dropped off at two gates to eliminate extended lines and higher crowds.
- The boat show office will be located in building one.
- Both entrance gates will be virtually touchless.
- Adequate signage will be on display providing all guests with clear direction on what is required of them for a safe show.



BOAT SHOW LAYOUT: TENT E & A


Facilitating Distance and Safety



SAFETY MEASURES SHOW SIGNAGE

In accordance with the state health department and government's official regulations, we have developed a new, on grounds signage strategy. We will implement this plan by strategically placing relevant signage throughout the show grounds that instructs guests how to properly conduct themselves while attending the shows, and what regulations they must abide by.








Below reflects examples of the signage that will be placed throughout the showgrounds.



ANNAPOLIS BOAT SHOWS

SHOW SAFETY MEASURES

The health of our attendees, exhibitors, and staff is our top priority. As we prepare for the Fall Shows, we have implemented a number of safety measures in order to comply with state health guidelines and for the well-being of all who attend. We want you to enjoy your time with us, and know that we have provided a safe and clean environment.

<div style="text-align: center;">  <p>Pre-sold Tickets</p> <p>Daily attendance to the shows will be regulated through pre-sold tickets.</p> </div>	<div style="text-align: center;">  <p>One-way Walkways</p> <p>All tent configurations have been altered to include one-way only walkways and air handling systems to purify and keep air flowing smoothly.</p> </div>	<div style="text-align: center;">  <p>Social Distancing</p> <p>All workshops and VIP areas will be limited to 50% capacity, allowing for proper physical distancing. Signage and floor decals will be dispersed amongst showgrounds encouraging all to remain 6 ft apart.</p> </div>
<div style="text-align: center;">  <p>Required Face Coverings</p> <p>As stipulated by County Health Officials, anyone entering showgrounds is required to wear a face covering at all times. Face covering dispensers will be made available at all show entrances.</p> </div>	<div style="text-align: center;">  <p>Wash & Sanitizing Stations</p> <p>Touchless hand sanitizing and washing stations will be made accessible throughout the show.</p> </div>	<div style="text-align: center;">  <p>No Dogs or Strollers</p> <p>Due to Maryland Health Department guidelines, no dogs or strollers will be allowed this year.</p> </div>
<div style="text-align: center;">  <p>Daily Cleaning</p> <p>Showgrounds will close each day at 6:00 p.m (5:00 p.m. on the last days of each show). Exhibitors and attendees will have 30 minutes to make their way to the exits. After this, our Clean Team will begin disinfecting the show premises.</p> </div>		

AnnapolisBoatShows.com

WELCOME

Please abide by the following regulations:

Face coverings on at all times

—
Practice proper social distancing

HAND WASHING STATION



SHUTTLE PICK-UP

Face coverings must be worn at all times

—
Remain 6ft apart

PLEASE WASH YOUR HANDS



NOT ALLOWED ON SHOW GROUNDS



NO PETS



NO STROLLERS

TICKETLESS ENTRY

**Please purchase
your ticket online**

[AnnapolisBoatShows.com](https://www.AnnapolisBoatShows.com)



CONCLUSION

We are confident that our outdoor event will be safe and productive for all if everyone accepts their responsibility to protect others, follow the guidelines, and takes it upon themselves to wash their hands and clean common surfaces. We understand how important these shows are to the boating industry, and the people who support our exhibitors. We are doing everything in our power to anticipate and address every possible contingency in keeping every participant in our shows safe.

All protocols, regulations, and guidelines will be enforced and every participant is expected to comply.



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